

## Klondike Sun Display Ad Rate Card effective January 1, 2009

Depth	1 column	2 columns	3 columns	4 columns	5 columns
1 inch	\$8	\$16	\$24	\$32	\$40
2 inches	\$16	\$32	\$48	\$64	\$80
3 inches	\$24	\$48	\$72	\$96	\$120
4 inches	\$32	\$64	\$96	\$128	\$160
5 inches	\$40	\$80	\$120	\$160	\$200
6 inches	\$48	\$96	\$144	\$192	\$240
7 inches	\$56	\$112	\$168	\$224	\$280
8 inches	\$64	\$128	\$192	\$256	\$320
9 inches	\$72	\$144	\$216	\$288	\$360
10 inches	\$80	\$160	\$240	\$320	\$400
11 inches	\$88	\$176	\$264	\$352	\$440
12 inches	\$96	\$192	\$288	\$384	\$480
13 inches	\$104	\$208	\$312	\$416	\$520
14 inches	\$112	\$224	\$336	\$448	\$560

The paper is bi-weekly, published every other Wednesday (25 issues per year). Ad copy deadline on the Friday prior to publication date, at noon.

1 column = 2" – please provide artwork to 200 dpi or better.

\$8.00 per column-inch - \$4.00 per ½ inch

Agate line rate = \$0.58 per 1/14" line X 2 inches wide

Prices shown are GST-exclusive. GST is 5% in 2009.

The smallest size available is 2 col x 2", approx. the size of a business card

.25 col - \$2.00

\$245 discount rate – ½ page

\$450 discount rate – full page

\$118.00 - 2.5 col x 7" - ¼ page

Size for business cards in the Business Directory is 2" deep X 3.5" @

\$22.50 per issue for new advertisers or when long-term billing has expired

Classifieds are \$6 for 50 words.

phone – (867) 993-6318

fax – (867) 993-6625

e-mail - klondikesun@northwestel.net

website – <http://cityofdawson.com/sun.html>

address – Bag 6040, Dawson City, Yukon Y0B 1G0

location – 1085 Front Street, in the Waterfront Building

The Production Manager's hours are 1-5 pm, Mon-Fri

One-year subscriptions are \$40.00 CAD, \$67.75 USD, \$109.75 Overseas.

Subscribers & advertisers must pay by cash, cheque or money order.

Revised December 2, 2008.